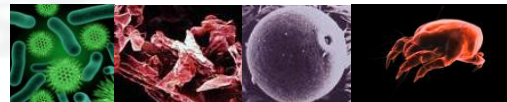




PUR-O-ZONE
Environmental Cleaning Solutions™

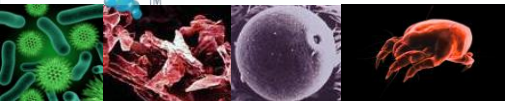
BUILDING SERVICE CONTRACTOR DIFFERENTIATION PROGRAM:



Cleaning for Health and Indoor Air Quality

5 Program Goals

1. Stand apart from competition.
2. Close more contracts.
3. Improve customer retention.
4. Compete more on value-added,
less on price.
5. Increase net margin.

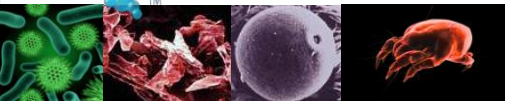


9 Simple Steps

1. Select a theme.
2. Select 4-7 cleaning technologies.
3. Include ATP measurement.
4. Select new sales tools.
5. Start occupant feedback polling.
6. Start measurement documentation.



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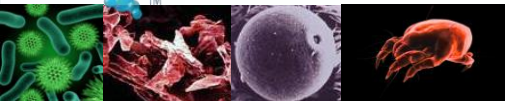
9 Simple Steps

7. PUR-O-ZONE educates your staff on new technologies and procedures.
8. Select products for your catalog.
9. PUR-O-ZONE helps you specify and install restroom dispensing systems at new customer accounts.



PUR-O-ZONE

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**BUILDING SERVICE CONTRACTOR
DIFFERENTIATION
PROGRAM:**



Cleaning for Health
and Indoor Air Quality

Call your PUR-O-ZONE representative
or our Midwest headquarters
at 800-727-7876