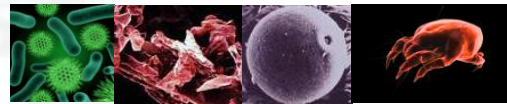




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Environmental Cleaning Solutions™

# BUILDING SERVICE CONTRACTOR DIFFERENTIATION PROGRAM:



Step 1:  
Select a Theme

# 1. Select a Theme



*For a  
Healthier  
Workplace,  
Clean the  
Unseen*

Office Market



*Cleaning that  
Keeps Fans  
Fanatical*

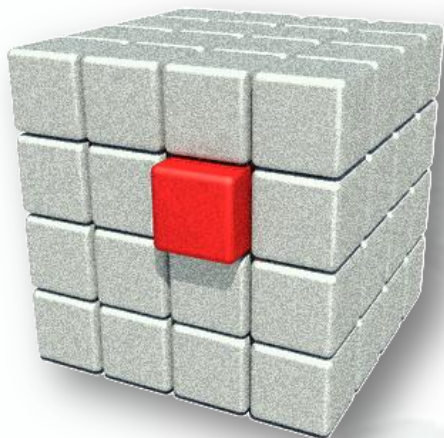
Sports/Entertainment Market



**Cleaning for Health  
& Indoor Air Quality  
Helps Everyone  
Breathe Easier**

Schools/Workplace  
Market

# 1. Select a Theme



*Cleaning that  
Helps You  
Stand Out*

Facility/Building  
Manager Market



**Better Cleaning  
Helps You  
Get Selected**

Class-A Building Market



**A New  
Level of Cleaning  
Effectiveness**

Healthcare/Schools  
Market

# 1. Select a Theme

## Plant/Facility Market

- Cleaning Technologies that Help Lower Absenteeism
- *Make a Healthy Difference in Your Workplace*
- Greener, Less-toxic and More Effective Facility Cleaning
- *For a Remarkable Work Environment*

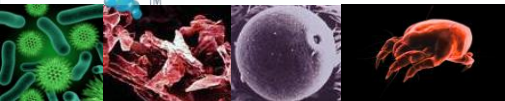
## Sports and Theme Market

- Cleaning that Creates Raving Fans
- *Score Big by Cleaning Small*
- We Pay Attention to the Smallest Details for Big Crowds



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# 1. Select a Theme

## Office Building Market

- *Cleaning that Helps You Stand Out*
- *Keep Your Building Filled with Happy Tenants.*
- *When You Need a Workplace that Keeps Tenants Happy Campers*



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# 1. Select a Theme



## Retail Market

- We're Equipped to Keep Customers Coming Back
- *Make the Shopping Experience Better by Cleaning to a Different Standard*



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# 1. Select a Theme



Influenza

## Education Market

- *Smarter Cleaning Leads To Smarter Students*
- *Stop the Germs that Stop Students Cold*
- *Greener and Cleaner on a Microscopic Level*



BSC

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# 1. Select a Theme

## Healthcare Market

- *What's too Little to See Makes a Big Difference to Health*
- *Cleaning that Breaks Cycles of Cross-Contamination*
- *We Clean On an Entirely Different Level*



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# 1. Select a Theme

## Hospitality Market

- *Want to Improve the Guest Experience? Clean the Unseen.*
- *Your Customers Noses Help them Decide*
- *First Impressions Based on Attention to Fine Detail*



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# 1. Select a Theme

- **Healthier Buildings, Happier People**
- *A Concern for Health*
- *Cleaning Beyond*
- *Better Cleaning Technologies for Better Health Results*
- *Cleaning Focused on You*
- *A Healthy Attention to the Micro Details*
- **Healthier Cleaning Systems**



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**BUILDING SERVICE CONTRACTOR  
DIFFERENTIATION  
PROGRAM:**



Cleaning for Health  
and Indoor Air Quality

Call your PUR-O-ZONE representative  
or our Midwest headquarters  
at 800-727-7876